



NEWS RELEASE

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FOR IMMEDIATE RELEASE:

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Buyers Recognize HPCA Focus of Adding Value Throughout the Supply Chain

Avoiding distractions may be one of the greatest challenges to sophisticated seedstock production. It's easy to veer in another direction unless there is a strong commitment to discipline, proven science and technology, and the unwavering determination to design cattle with added value at every possible end point. The bidders and buyers at Hinkle's Prime Cut Angus recognize the difference.

One of the largest crowds to date filled the barn and competed in the most active auction at HPCA. The high selling bull came from the yearling pen. Lot 37, HPCA Loaded Up, is a powerful GAR 100X son. In fact, Loaded Up is the highest ranking \$Beef non-parent son of 100X in the Angus breed. Steve Terhune, Terhune Farms, Milton, Kan., purchased Loaded Up for \$22,000. Second high selling bull, also a yearling, was Lot 42, HPCA Zephyr, a superior son of GAR Prophet that earned the "Triple 1 Trifecta" on Method Genetics indexes for MPI, QPI and ROI. He sold to Brett Gardner, Norman, Okla., for \$20,000.

After heated competition, Lot 1, HPCA Check It, another much acclaimed son of GAR 100X, sold to Select Sires Beef for \$19,000. A young cattleman, Blake Robertson, Nevada, Mo., one of several HPCA customers that retain ownership on their calves, outlasted the competition to own Lot 131, HPCA Perfecto, a GAR Momentum son, for \$11,500. Lot 11, HPCA Discovered, one of the top marbling bulls in the sale, sold to Oakley Kelly, Double RL Cattle Co., Ridgway, Colo., for \$11,500. Two bulls, Lots 2 and 3, also sold to Blake Robertson, Nevada, and Scott Casey, Eldorado Springs, Mo., for \$10,000 each respectively.

Bidding continued at a rapid pace for the 16 to 18 month old bulls. Kurt Strope, Westphalia, Mo., had the winning bid on Lot 6, HPCA Prophet 652, at \$9,500. Two bulls, Lots 5 and 8, sold to repeat customer, Rory Zutavern, Dunning, Neb. for \$8,500 each. Another longtime customer and neighbor, Virgil Ast, Nevada, had the winning bid on Lot 17, HPCA 100X Z256 for \$7,000. Two yearling bulls, Lots 41 and 43, sold for \$7,000 each to Doug Munton, Benchmark Angus, Lethbridge, Alberta, Canada, and longtime customer, Sawyer Creek Ranch, Strafford, Mo.

Three bulls, Lots 7, 9 and 18 sold in the \$6,500 range to Scott Casey, Eldorado Springs, Mo., Brian Comstock, Fort Scott, Kan., and Ryan Linn, Bronaugh, Mo., respectively. Nine bulls sold in the \$6,000 range.

The female portion of the sale was highlighted by the sale of Lot 132, HPCA Sure Fire P245. After fierce competition for this tremendous young donor, the partnership of Ankony Angus and Leachman Cattle Co. purchased P245 for \$112,500. Always a strong contender, Sawyer Creek

Ranch paid \$23,000 to own Lot 183, the high selling bred heifer, HPCA Sunrise R46. This tremendous young female is a full sister to the great HPCA Sunrise 9022, the dam of Lot 1. A partnership of Soaring Eagle Farms and Premier Angus Genetics were determined bidders winning the competition to own Lot 134, a superior GAR Anticipation daughter for \$20,000. Jeff Gower's Soaring Eagle Farms, Springfield, Mo., outlasted all other bidders to own Lots 189 and 185 at \$20,000 and \$18,000 respectively.

Greg Young, Keytesville, Mo., took home Lot 193, an Absolute daughter with big time growth and carcass numbers, on a winning bid of \$14,000. Sawyer Creek added Lot 184, a powerful GAR 100X daughter, paying \$13,000. Soaring Eagle Farms added Lot 188 to an already stout cow herd with a last bid of \$11,000. Sawyer Creek continued the action with the purchase of Lot 191, a GAR 100X daughter out of 9022 and a full sister to Lot 1, with a winning bid of \$10,000.

At the end of a fast-paced auction, 72 buyers from 20 states took home 295 head of Angus cattle designed to be successful throughout the supply chain.

Volume Buyers—Bulls: Ryan Linn, Bronaugh, Mo.; David Arnold, El Dorado Springs, Mo.; James Swaters, Montrose, Mo.; Jeremy Zoglmann, Milo, Mo.; Cope Farms, Aurora, Mo.

Volume Buyers—Registered Females: Sawyer Creek Ranch, Strafford, Mo.; Red Rock Angus, Nevada; Soaring Eagle Farms, Springfield, Mo.; Sach Oliver, Rogers, Ark.; Jack Lathrop, Nevada; Steve Naegler, Willard, Mo.; Gajewski Farms, Ashley, Illinois.

**Sale Total & Averages
Registered Bulls**

Total Lots	Category	Gross	Average
79	16-18 mo. old registered bulls	\$380,750	\$4,820
41	Yearling registered bulls	196,750	\$4,726
120	Total bulls	\$577,500	\$4,788
13	Donors & bred cows	\$182,250	\$14,019
33	Spring pairs	\$136,000	\$4,121
75	Bred heifers	\$319,750	\$4,263
4	Open heifers	\$13,000	\$3,250
125	Total registered females	\$651,000	\$5,208
6	Bred Commercial Cows	\$12,000	\$2,000
246 Lots		\$1,237,500	\$4,930