

NEWS FOR IMMEDIATE RELEASE

Date: 20 March 2015

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Hinkle's Prime Cut Angus Sets New Record Monday, March 16, 2015

The cattle business, simplistically, is a perpetual movement of highs and lows. During the highs, our industry's news cycle boasts of profits. When the high begins to move downward, the news shifts to the "Chicken Little", the sky is falling syndrome as if we have no control over either the high or the low. Often, we have limited control over either. As beef producers, we navigate a very complex industry. By using the available tools, proven, high accuracy AI sires, and a disciplined breeding program, Angus seedstock producers have extraordinary opportunity to moderate risk on the downside of the business cycle and maximize the upside market.

A seedstock producer's reputation as a trusted partner with a customer is a priceless asset. Trust is earned over time. The Hinkle's Prime Cut 13th Annual Production Sale set new benchmarks for attendance and earnings. One hundred fifty buyers from 27 states made purchases in a fast paced auction that was completed in a record two hours. As the gavel fell on the final lot, buyers began loading purchases that grossed \$1,484,948.00.

Lot 1, HPCA SEO Empire, an impressive GAR Prophet son owned with Soaring Eagle Farms, sold to Select Sires for \$30,000, which is very good news for the beef business. Empire is a double digit calving ease, +.4 BW, +40 CW and over +1 for Marb and REA.

Lot 2, HPCA Potential, a Daybreak out of the high selling donor, 9320, sold to Star H Ranch, Greers Ferry, Ark., for \$25,000.

Lot 35, HPCA Xplosion, was a yearling bull that found many friends in attendance. Roger Bannister, Kent, N.Y., had the winning bid of \$18,000. Star H added to their herd sire battery with Lot 20, a Black Ice son, for \$17,000.

Lot 10, HPCA Prophet A823, sold to Greg Young, Mendon, Mo., for \$11,500. Lots 56 and 58, sold to Rory Ztavern, Dunning, Neb., and South Fork Angus, Stoutsville, Mo., paid \$11,000 respectively. Johnston Stock Farm, Welch, Okla., Sellmeyer Farms, Vinita, Okla., and Randy Browning, Appleton City, Mo., purchased Lots 9, 11 and 46 respectively for \$10,500 each.

Four bulls sold in the \$10,000 range, Lots 3, 38, 43 and 107, to Randy Browning, Larry Auxier, Irvine, Ky., Taylor Ranch, Elk City, Okla., and 4Z Cattle, Jeremy Zoglmann, Milo, Mo.

The female portion of the auction set new records for HPCA. The high selling female, Lot 110, Van New Design 9320, is a proven donor and also dam of the second high selling bull, Lot 2. 9320 is the #1 proven cow in the Angus breed for REA. Josh Lundberg, Lundberg Angus, Fort Scott, Kan., invested \$77,500 to own this breed leading female.

Pineview Farms, John Wessel, Garber, Ia., paid \$25,000 to own Lot 132, a powerful Consensus daughter with tremendous end product merit. Lot 111, HPCA 5050 212, earned a top 1% of the Angus breed in 11 traits, sold to Randy Criner, Esparto, Calif., for \$24,000.

Windy Hill Farms LLC, Alan Moss, Ramseur, N.C., outlasted a lot of competition to own Lot 114, HPCA Ambush 2021, with a winning bid of \$17,500. Lot 112, an impressive Daybreak out of a proven GAR donor, 335, sold to Jim Hagel, Sawyer Creek Ranch, Springfield, Mo., for \$14,000. Lot 131, HPCA Prophet A343, footnote stated she was a complete genetic package. Respected Angus seedstock operation, Deer Valley Farms, selected this tremendous bred heifer to join their cow herd with a final bid of \$13,500.

GAR Allied Producer, CAM Ranches, Arnoldsville, Ga., purchased Lot 142, an impressive GAR Sunrise daughter bred to GAR Prophet, for \$13,000. Lot 135, another Consensus daughter out of the top selling donor, 9320, sold to Cherry Ridge Farms, John Derunk, West Sunbury, Pa., for \$12,500. Roger Hirschy, Orlando, Fla., and Sydenstricker Genetics, Mexico, Mo., purchased Lots 134 and 167, respectively, for \$12,000 each.

Soaring Eagle Farms, Springfield, Mo., paid \$11,000 to own Lot 140, HPCA Confidence A193. Three females, Lots 133, 141 and 170 sold in the \$10,500 range to Taylor Angus, Lakeland, Tenn., Express Ranches, Yukon, Okla., and repeat buyer Soaring Eagle Farms.

Nine females sold in the \$10,000 range to Coal Valley Angus, Cherokee, Kan., Double E Angus, Nevada, Mo., Soaring Eagle Farms and Pineview Farms.

Mike Rummel, Rock Creek Land & Cattle, Plano, Ill., purchased an outstanding open heifer with his purchase of Lot 164, HPCA Fruition A14, for \$8,000. Not only did Rummel purchase an outstanding young heifer, 100% of the proceeds from his purchase will be donated to the Nevada FFA Livestock Judging Team as they earn money to fund their trip to the International Judging Contest in Scotland. The team will travel in June to compete against the best teams around the world.

Volume Bull Buyers: Randy Browning, Appleton City, Mo.; E-Brothers Ranches LLC, Gonzales, Texas; Shannon Hall, Comanche, Okla.

Volume Female Buyer: Soaring Eagle Farms, Springfield, Mo.; Todd Creason, Carrollton, Mo.

Volume Commercial Female Buyer: Rob Barrett, Red Rock Angus, Nevada, Mo.

Sale Total & Averages

49 16-18 month old bulls	\$448,500	\$9,153.00
54 Yearling bulls	\$382,000	\$7,075.00
103 Registered Bulls	\$830,500	\$8,063.00
9 Donors	\$171,000	\$19,000.00
11 Bred cows	48,004	4,364.00
29 Bred heifers	280,169	9,661.00
13 Open heifers	109,525	8,425.00
62 Total Registered Females	\$608,698	\$9,817.00

165 Total Registered Lots	\$1,439,198	\$8,722.00
15 Commercial Bred Heifers	\$45,750	\$3050.00
179 Total Head	\$1,484,948	\$8,250.00