

NEWS RELEASE

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FOR IMMEDIATE RELEASE:

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Hinkle's Prime Cut Angus 10th Annual Production Sale March 19, 2012

Sale Report

A bullish market, reduced cow numbers and much of the country beginning significant drought recovery signal a bright future for beef producers. Industry signals also indicate an even stronger demand for proven, high accuracy Angus genetics with the potential to be profitable at every segment in the production system.

Hinkle's Prime Cut 10th Annual Production Sale, held March 19, presented 213 lots of young, productive and powerful bulls and females. Sixty-four buyers from 12 states studied their lessons, analyzed the market potential and helped make the HPC 10th Annual Sale a success.

The lead-off bull, HPCA 5050 P500 was one of the most popular herd bull prospects to ever sell at HPC. This 5050 son out of an Objective daughter was a +88.15 for \$Beef, with an IMF Ratio of 120. His +9 CED, low birth and a +116 YW EPD indicate P500 has the potential to become a tremendous balanced herd sire. Coal Valley Angus, Cherokee, KS paid \$15,000 for Lot 1.

Lot 4, HPCA 454 New Day L30 posted a top 1% of the breed RE, 112 REA Ratio, and a top 10% Marbling. Gary Singmaster, Ft. Scott, KS, had Lot 4 marked in his catalog as a young sire to own and paid \$9,000. Lot 2, GAR HPCA 5050 P70 an incredible genetic specimen ranks in the top 1% of the Angus breed for REA, \$G, \$YG and \$B. Kenny Ogden, Lockwood, MO, outlasted the competing bidders to own Lot 2 for \$8,100.

Lots 10 and 34 each sold for \$7,500 to Charles Madison, Lamar, MO, and Randy Browning, Appleton City, MO, respectively. Jeremy Zoglmann, Milo, MO, paid \$6,500 to own Lot 15, a B/R New Day 454 son out of another tremendous Objective daughter. HPCA 454 New Day L510 posted outstanding ultrasound data combined with a +11 calving ease and top 1% YW EPD. Lot 3, HPCA 5050 6200, stirred lots of interest before the sale. His outstanding growth data combined with an impressive REA ratio of 123 and top 1% \$Beef indicate he will sire calves with lots of profit potential. Johnnie Neale, Jerico Springs, MO, paid \$6,000 for Lot 3.

Four bulls, Lots 11, 22, 41, and 9 each sold for \$5,500 to 3F Cattle Co., Sheldon, MO; Jeremy Zoglmann and Sellmeyer Farms, Vinita, OK, respectively. Two more young sires, Lots 53 and 59 sold to Randy Browning and Brackenbusch Farms, Divernon, IL, for \$5,250. Three bulls, Lots 6, 16 and 32 sold in the \$5,000 range to Tyler Greer, Sheldon, MO, Jeremy Zoglmann and Stockdale Farms, Munford, AL.

The female offering was equally as impressive as the bulls. The two top selling females were Lots 102 and 103. Lot 102 was a Predestined daughter that sold with a heifer calf at side. Lot 103 was sired by Connealy Onward out of a Future Direction daughter. Circle Z Angus, Valdalia, IL, purchased both outstanding females for \$6,000 and \$5,500 respectively.

Elias Baker, Nevada, MO, and Grand Bayou Farms had winning bids of \$5,500 for Lot 111 and Lot 96. Dean Beutel, Treemont, IL purchased female Lots 104 and 112 for \$5,100 and \$5,000. Sky King Ranch, Sanford, NC, outlasted the competition to take home Lot 106, an impressive 5050-Retail Product daughter selling with an Objective heifer calf at side.

Volume buyers

88 Ranch, Douglas, WY
Coal Valley Angus, Cherokee, KS
Circle Z Angus, Vandailia, IL
Pearson Land & Cattle Co., Rich Hill, MO
Eric Arthur, Mason City, IA

Sale Totals & Averages

Category	Gross	Average
97 Bulls	\$370,600	\$4,028
115 Bred Cows	333,100	2,896
7 Open Heifers	17,900	2,557
26 Commercial Females	46,100	1,773
240 Head	\$767,700	\$3,199